



Welcome to the heart of general aviation.

780,000 unique readers and viewers each month & still growing

Embracing the largest aviation community in the world, AOPA represents a growing population of pilots of all ages, backgrounds, interests, and experience. Serving aircraft owners, renters, instructors, flying clubs, flight schools, and aviation businesses since 1939.

Opportunities

Print

Digital

Video

Events

Native

Partners

AOPA Native Advertising Campaign

Share

AOPA Native Advertising Campaign

Tell your story with an *integrated plan*

LARGEST PILOT COMMUNITY | BROADEST REACH | BEST ROI

Watch on YouTube

AOPA Sizzle Reel

Share

84% FLY TO CAMPS & OUTDOOR ACTIVITIES

65% PARTICIPATE IN ADVENTURE SPORTS

Watch on YouTube

Download the 2024 Media Kit

Full Name

Phone Number

Email Address

Company Name

State

DOWNLOAD MEDIA KIT

Audience Demographics

\$1.6M

Net worth

176k

Own an airplane

84%

Travel to islands

84%

Own 3+ vehicles

67%

Travel the globe

64%

Enjoy sports

42%

Own 2+ homes

40%

Fly to vacations

37%

Auto enthusiasts

32%

Entrepreneurs

26%

Own motorcycles

18%

Own boats

DOWNLOAD AOPA MEDIA MATRIX

A Flight Plan For Success

Audience, Interest, Reach, Format, Frequency. Build a smart flight plan of AOPA Media channels that matches your marketing objectives. Your AOPA Media Kit will help craft a cost-effective and integrated media plan that is certain to make significant returns on your marketing investment.

The table contains columns for Audience, Interest, Reach, Format, Frequency, and various media channels. It is divided into sections for Print, Digital, Video, Events, Native, and Partners.

AOPA Media Kit thumbnail showing a detailed breakdown of audience demographics and media channel reach.

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